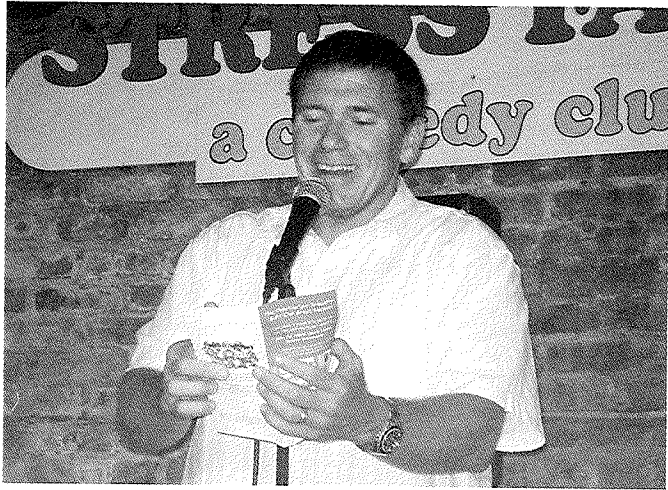




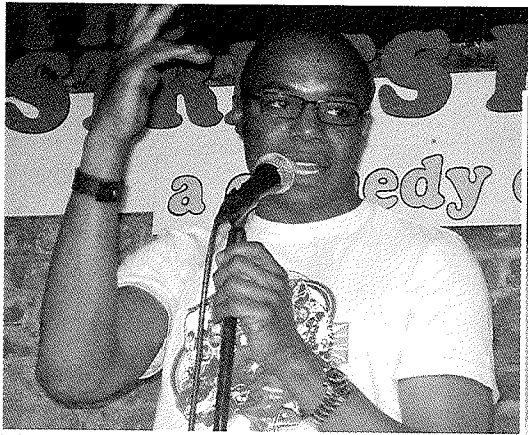
The New Jersey Market

BY NANCIE A. BALUN-BOUGHTON, MIRM, CSP

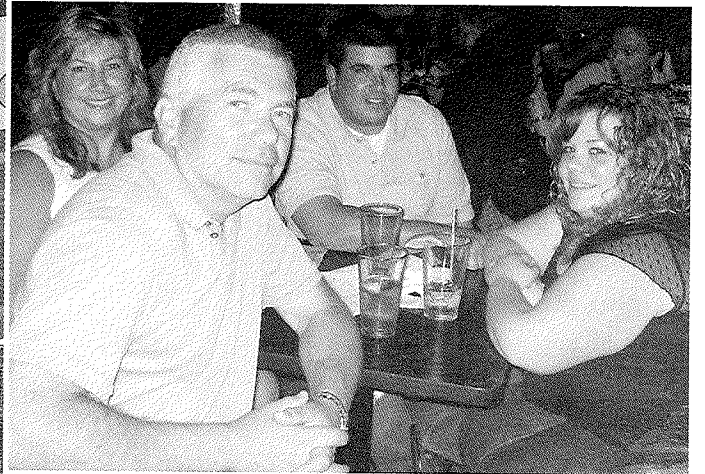
Comics Clown Around for Kids Cause



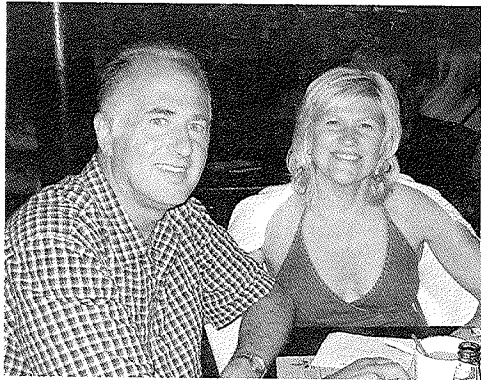
Above: Comedian Vinnie Brand examines NKCC youth safety literature



Center: Comedian Kyle Grooms



Above: The Warshauer Electric ladies: Pam Merklinger with husband Tom and Kennie Fried with boyfriend Jay Walker



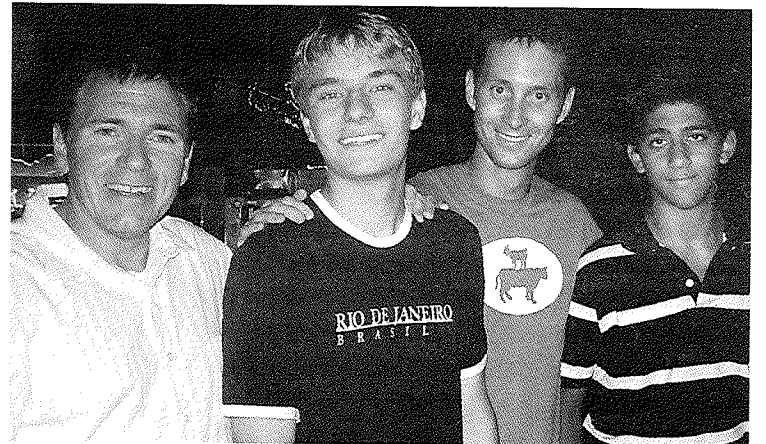
Above: Michael and Cheryl Fabian



The Chase clan: Billy and Kathy Hendricks, Jimmy and Phyllis Catelona, NKCC President Michael Borodinsky and Frank and Lauren Lay

Below: Vinnie Brand with NKCC Founder Alex Boughton, Comedian Tim Young and NKCC student member Mo Mohammad

Right: Betty Barnes, Jane Chavantes and Pattie Coull



Three hilarious comedians brought laughter and tears of joy on Friday, July 25, 2008 when the National Kids Construction Club (NKCC) in conjunction with The Stress Factory Comedy Club in New Brunswick hosted a fund-raiser to elevate awareness to the club's Youth Home Safety Campaign. Over 60 NKCC supporters dined on some terrific food at the all-you-can-eat buffet before hearing Vinnie Brand, comedian extraordinaire and owner of The Stress

Factory. Vinnie's personable style created a warm and friendly environment while poking fun at the kid's club and bringing big laughs with his signature crank phone calls. Comedian Tim Young, who nearly resembles the character Woody from the movie "Toy Story", had everyone in stitches with his boyish humor. But it was Kyle Grooms, a Jersey boy who has been cracking jokes since he was a Boy Scout, who brought down the house with his anti-discrimination humor.

"This kind of fundraiser is a great way for everyone to relax and have fun especially given how times are so tough right now," said Michael Borodinsky, NKCC President and Branch Manger for Chase. "So many of our children are unaware of how to stay safe; hidden dangers are all over our homes from fire and water to electric and gas. It's nice to be associated with a club that is teaching kids how to prevent accidents at home by learning tool identifica-

tion and basic home repairs and maintenance," continues Borodinsky. "The National Kids Construction Club is known for creating original and hip ways to get kids unplugged from their electronic toys and buzzed on table saws, hammers and dryer vent lint," says Jim Dunn, Executive Vice President of Marketing for Warshauer Electric and creator of the "Get UR Fix" You Tube campaign. The You Tube contest asks kids to submit a one to two minute video of

their most embarrassing home blunder, from an overflowing toilet and stove fire to bad electrical wiring and sheetrock holes. The club will then present a solution to the horrendous moment. Prizes and sponsors for the campaign are being sought. If your company would like to participate in this fun educational experience for our youth then please send an e-mail to nkconline@optonline.net or call the NKCC at 908.604.5995. Donations are tax deductible. ■